

ORDER



Orders
Order / Rev: 350716
Alt Order #: 06844705
Product Desc: AFP-SENATE
Estimate: 515
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/21/12 / 08/21/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans For Prosperity
Demographic: A35+
Product Codes: PL Issue
Priority: P-05
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	37	\$23,950.00	\$20,357.50
08/27/12	08/28/12	17	\$13,100.00	\$11,135.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	37	\$23,950.00	\$20,357.50	0.00
September 2012	17	\$13,100.00	\$11,135.00	0.00
Totals	54	\$37,050.00	\$31,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	27%	\$37,050.00
Market	100%	\$137,222.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,911.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$45,283.33
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$10,977.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/22/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a -- WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$450.00		0.00			
2	KTNV	08/22/12	08/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a -- WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$450.00		0.00			
3	KTNV	08/22/12	08/24/12	M-F 11-12p Action News	CM	M-F 11-12p -- W- F--	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- W- F--				2	\$450.00		0.00			
E 4	KTNV	08/22/12	08/24/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -- WTF--	:30	3	\$350.00	P-05	0.00	NM	3	\$1,050.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$350.00		0.00			
5	KTNV	08/22/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -- WTF--	:30	3	\$500.00	P-05	0.00	NM	3	\$1,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$500.00		0.00			
6	KTNV	08/22/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p -- WTF--	:30	3	\$750.00	P-05	0.00	NM	3	\$2,250.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$750.00		0.00			
E 7	KTNV	08/22/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -- WTF--	:30	3	\$400.00	P-05	0.00	NM	3	\$1,200.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$400.00		0.00			
8	KTNV	08/22/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WTF--	:30	3	\$400.00	P-05	0.00	NM	3	\$1,200.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WTF--				3	\$400.00		0.00			
9	KTNV	08/22/12	08/23/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p -- WT---	:30	2	\$1,200.00	P-05	0.00	NM	2	\$2,400.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WT---				2	\$1,200.00		0.00			
10	KTNV	08/22/12	08/23/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -- WT---	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-- WT---				2	\$450.00		0.00			
E 11	KTNV	08/24/12	08/24/12	Fri ABC Prime A shark tank	CM	shark ---- F-- (8:00 PM-9:00 PM)	:30	1	\$2,000.00	P-05	0.00	NM	1	\$2,000.00
SHARK TANK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	---- F--				1	\$2,000.00		0.00			
12	KTNV	08/25/12	08/25/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-				1	\$450.00		0.00			
13	KTNV	08/25/12	08/25/12		CM	Sat 7a-8a GMA -----S-	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 7a GMA Sat 7a-8a GMA GMA SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S- 1 \$600.00 0.00														
14	KTNV	08/25/12	08/25/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S- 1 \$400.00 0.00														
15	KTNV	08/26/12	08/26/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$500.00 0.00														
E 16	KTNV	08/26/12	08/26/12	Sun ABC Prime A afh	CM	afh -----S	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
AFV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$1,500.00 0.00														
E 17	KTNV	08/26/12	08/26/12	Sun ABC Prime B millionaire	CM	secret millionaire -----S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
SECRET MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$3,500.00 0.00														
18	KTNV	08/27/12	08/27/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$450.00 0.00														
19	KTNV	08/27/12	08/27/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$450.00 0.00														
20	KTNV	08/28/12	08/28/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
MIDDAY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$450.00 0.00														
E 21	KTNV	08/27/12	08/28/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MT-----	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
THE CHEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MT----- 2 \$350.00 0.00														
22	KTNV	08/27/12	08/27/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$300.00 0.00														
23	KTNV	08/27/12	08/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT-----	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
5P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MT----- 2 \$500.00 0.00														
24	KTNV	08/27/12	08/28/12	M-F 6-7p Action News	CM	M-F 6-7p MT-----	:30	2	\$750.00	P-05	0.00	NM	2	\$1,500.00
6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MT----- 2 \$750.00 0.00														
E 25	KTNV	08/27/12	08/28/12		CM	7p-730p MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00

KTNV - Las Vegas